

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   -1-----   1   \$70.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/12/17		ALABAMA LIVE @ 11A	11-1130Am	:00		<del>\$70.00</del> NM
Credited									
88	09/12/17	09/12/17	ALABAMA LIVE @ 1130 AM	1130A-12P	-1-----	:30	1	\$70.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   -1-----   1   \$70.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/12/17		ALABAMA LIVE @ 1130AM	1130A-12P	:00		<del>\$70.00</del> NM
Credited									
89	09/12/17	09/12/17	Late Night w/ Seth Meyer	1137p-1237x	-1-----	:30	1	\$25.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   -1-----   1   \$25.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/12/17		Late Night w/ Seth Meyers	1137p-1237x	:00		<del>\$25.00</del> NM
Credited									
90	09/12/17	09/12/17	Last Call With Carson Daily Late	1230-107x	-1-----	:30	1	\$15.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   -1-----   1   \$15.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/12/17		Last Call With Carson Daily Late	1230-107x	:00		<del>\$15.00</del> NM
Credited									
91	09/12/17	09/12/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$225.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   -1-----   1   \$225.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/12/17		WSFA 12 News at Noon	12-1230pm	:00		<del>\$225.00</del> NM
Credited									
92	09/12/17	09/12/17	RIGHT THIS MINUTES	130-2p	-1-----	:30	1	\$70.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   -1-----   1   \$70.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/12/17		RIGHT THIS MINUTES	130-2p	:00		<del>\$70.00</del> NM
Credited									
93	09/12/17	09/12/17	HARRY	2-3p	-1-----	:30	1	\$60.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   -1-----   1   \$60.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3682

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
93	09/12/17	09/12/17	HARRY	2-3p	-1-----	:30	1	\$60.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 HARRY 2-3p :00 <del>\$60.00</del> NM Credited									
94	09/12/17	09/12/17	JUDGE JUDY 2ND RUN	3-330p	-1-----	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 JUDGE JUDY 2ND RUN 3-330p :00 <del>\$135.00</del> NM Credited									
95	09/12/17	09/12/17	JUDGE JUDY 1ST RUN	330-4p	-1-----	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 JUDGE JUDY 1ST RUN 330-4p :00 <del>\$135.00</del> NM Credited									
97	09/12/17	09/12/17	Today in Alabama 430a m	430A-445A	-1-----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 Today in Alabama 430am 430A-445A :00 <del>\$15.00</del> NM Credited									
98	09/12/17	09/12/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$420.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$420.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 WSFA 12 News at Five 5-530pm :00 <del>\$420.00</del> NM Credited									
99	09/12/17	09/12/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$285.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$285.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 Today in Alabama 530a 528am-6am :00 <del>\$285.00</del> NM Credited									
100	09/12/17	09/12/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 WSFA 12 News at Six - MF 6-630pm :00 <del>\$800.00</del> NM Credited									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3682

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
100	09/12/17	09/12/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	\$800.00	NM
101	09/12/17	09/12/17	Today In Alabama	6a-7a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17          -1-----                      1              \$450.00 <u>Spots:</u> # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   WSFA   Tu  09/12/17                  Today In Alabama              6a-7a               :00 <del>\$450.00</del> NM Credited									
102	09/12/17	09/12/17	ENTERTAINMENT TONI GHT	630-7p	-1-----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17          -1-----                      1              \$485.00 <u>Spots:</u> # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   WSFA   Tu  09/12/17                  ENTERTAINMENT TONIGHT       630-7p               :00 <del>\$485.00</del> NM Credited									
103	09/12/17	09/12/17	NBC Today Show	7-9am	-1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17          -1-----                      1              \$260.00 <u>Spots:</u> # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   WSFA   Tu  09/12/17                  NBC Today Show               7-9am               :00 <del>\$260.00</del> NM Credited									
104	09/12/17	09/12/17	NBC Today 2	9-10am	-1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17          -1-----                      1              \$115.00 <u>Spots:</u> # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   WSFA   Tu  09/12/17                  NBC Today 2                  9-10am               :00 <del>\$115.00</del> NM Credited									
105	09/12/17	09/12/17	WORLD OF DANCE	9-10pm	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17          -1-----                      1              \$800.00 <u>Spots:</u> # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   WSFA   Tu  09/12/17                  WORLD OF DANCE              9-10pm               :00 <del>\$800.00</del> NM Credited									
106	09/13/17	09/13/17	WSFA 12 News at Ten - MF	10-1035pm	--1----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17          --1----                      1              \$675.00 <u>Spots:</u> # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1   WSFA   W   09/13/17   10:15 PM WSFA 12 News at Ten - MF   10-1035pm           :30 SLFTV30AL09(H)       \$675.00 NM									
107	09/13/17	09/13/17	NBC Today Show 3	10-11am	--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
107	09/13/17	09/13/17	NBC Today Show 3	10-11am	--1----	:30	1	\$115.00	NM
09/11/17 09/17/17 --1---- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 10:55 AM NBC Today Show 3 10-11am :30 SLFTV30AL09(H) \$115.00 NM									
108	09/13/17	09/13/17	Tonight Show	1035-1137pm	--1----	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 11:35 PM Tonight Show 1035-1137pm :30 SLFTV30AL09(H) \$260.00 NM									
109	09/13/17	09/13/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 11:27 AM ALABAMA LIVE @ 11A 11-1130Am :30 SLFTV30AL09(H) \$70.00 NM									
110	09/13/17	09/13/17	ALABAMA LIVE @ 1130 AM	1130A-12P	--1----	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 11:43 AM ALABAMA LIVE @ 1130AM 1130A-12P :30 SLFTV30AL09(H) \$70.00 NM									
111	09/13/17	09/13/17	Late Night w/ Seth Meyer	1137p-1237x	--1----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 12:32 AM Late Night w/ Seth Meyers 1137p-1237x :30 SLFTV30AL09(H) \$25.00 NM									
112	09/13/17	09/13/17	Last Call With Carson Daily Late	1230-107x	--1----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 1:03 AM Last Call With Carson Daily Late 1230-107x :30 SLFTV30AL09(H) \$15.00 NM									
113	09/13/17	09/13/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 12:27 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL09(H) \$225.00 NM									
114	09/13/17	09/13/17	RIGHT THIS MINUTES	130-2p	--1----	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$70.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
114	09/13/17	09/13/17	RIGHT THIS MINUTES	130-2p	--1----	:30	1	\$70.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 1:41 PM RIGHT THIS MINUTES 130-2p :30 SLFTV30AL09(H) \$70.00 NM									
115	09/13/17	09/13/17	HARRY	2-3p	--1----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 2:38 PM HARRY 2-3p :30 SLFTV30AL09(H) \$60.00 NM									
116	09/13/17	09/13/17	JUDGE JUDY 2ND RUN	3-330p	--1----	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 3:11 PM JUDGE JUDY 2ND RUN 3-330p :30 SLFTV30AL09(H) \$135.00 NM									
117	09/13/17	09/13/17	JUDGE JUDY 1ST RUN	330-4p	--1----	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 3:59 PM JUDGE JUDY 1ST RUN 330-4p :30 SLFTV30AL09(H) \$135.00 NM									
119	09/13/17	09/13/17	Today in Alabama 430a	430-445a	--1----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 4:51 AM Today in Alabama 430am 430-445a :30 SLFTV30AL09(H) \$15.00 NM									
120	09/13/17	09/13/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$420.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$420.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 5:29 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL09(H) \$420.00 NM									
121	09/13/17	09/13/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$285.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$285.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 5:36 AM Today in Alabama 530a 528am-6am :30 SLFTV30AL09(H) \$285.00 NM									
122	09/13/17	09/13/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --1---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 SLFTV30AL09(H) \$800.00 NM									

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**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3682

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
122	09/13/17	09/13/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$800.00	NM
123	09/13/17	09/13/17	Today In Alabama	6a-7a	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    --1----                          1                 \$450.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                 Rate Type</u>									
1   WSFA   W   09/13/17    6:53 AM Today In Alabama                 6a-7a                 :30 SLFTV30AL09(H)                 \$450.00 NM									
124	09/13/17	09/13/17	ENTERTAINMENT TONI GHT	630-7p	--1----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    --1----                          1                 \$485.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                 Rate Type</u>									
1   WSFA   W   09/13/17    6:42 PM ENTERTAINMENT TONIGHT                 630-7p                 :30 SLFTV30AL09(H)                 \$485.00 NM									
125	09/13/17	09/13/17	LITTLE BIG SHOTS:FO REVER	658-8pm	--1----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    --1----                          1                 \$565.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                 Rate Type</u>									
1   WSFA   W   09/13/17                      LITTLE BIG SHOTS:FOREVER                 658-8pm                 :00 <del>\$565.00</del> NM <i>Credited</i>									
126	09/13/17	09/13/17	NBC Today Show	7-9am	--1----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    --1----                          1                 \$260.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                 Rate Type</u>									
1   WSFA   W   09/13/17    7:58 AM NBC Today Show                 7-9am                 :30 SLFTV30AL09(H)                 \$260.00 NM									
127	09/13/17	09/13/17	CARMICHAEL	8-9pm	--1----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    --1----                          1                 \$565.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                 Rate Type</u>									
1   WSFA   W   09/13/17                      CARMICHAEL                 8-9pm                 :00 <del>\$565.00</del> NM <i>Credited</i>									
128	09/13/17	09/13/17	NBC Today 2	9-10am	--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    --1----                          1                 \$115.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                 Rate Type</u>									
1   WSFA   W   09/13/17    9:34 AM NBC Today 2                 9-10am                 :30 SLFTV30AL09(H)                 \$115.00 NM									
129	09/13/17	09/13/17	LAW AND ORDER:SVU	9-10pm	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    --1----                          1                 \$800.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                 Rate Type</u>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
129	09/13/17	09/13/17	LAW AND ORDER:SVU	9-10pm	--1----	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 LAW AND ORDER:SVU 9-10pm :00 \$800.00 NM Credited									
130	09/17/17	09/17/17	NET Early Today ON	4-430x	-----S	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----S 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 4:26 AM NET Early Today ON 4-430x :30 SLFTV30AL09(H) \$10.00 NM									
131	09/18/17	09/18/17	NET Early Today ON	4-430x	M-----	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 M----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 4:28 AM NET Early Today ON 4-430x :30 SLFTV30AL09(H) \$10.00 NM									
132	09/14/17	09/14/17	NET Early Today ON	4-430x	---T---	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 ---T--- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/14/17 4:17 AM NET Early Today ON 4-430x :30 SLFTV30AL09(H) \$10.00 NM									
133	09/12/17	09/12/17	NET Early Today ON	4-430x	-T-----	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -T----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 NET Early Today ON 4-430x :00 \$10.00 NM Credited									
134	09/13/17	09/13/17	NET Early Today ON	4-430x	--W----	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --W---- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 4:17 AM NET Early Today ON 4-430x :30 SLFTV30AL09(H) \$10.00 NM									
135	09/18/17	09/18/17	midnight, texas	9-10pm	M-----	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 M----- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 9:10 PM midnight, texas 9-10pm :30 SLFTV30AL09(H) \$675.00 NM									
136	09/14/17	09/14/17	american nina warrior	7-9p	---T---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 ---T--- 1 \$800.00									

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
136	09/14/17	09/14/17	american nina warrior	7-9p	---T---	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/14/17 8:39 PM american nina warrior 7-9p :30 SLFTV30AL09(H) \$800.00 NM									
137	09/14/17	09/14/17	Chicago Fire	9-10pm	---T---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 ---T--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/14/17 9:06 PM Chicago Fire 9-10pm :30 SLFTV30AL09(H) \$800.00 NM									
138	09/12/17	09/12/17	Midnight, texas	9-10pm	-T-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -T----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 Midnight, texas 9-10pm :00 <del>\$600.00</del> NM Credited									
139	09/13/17	09/13/17	AGT	658-8pm	--W----	:30	1	\$565.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --W---- 1 \$565.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 7:46 PM AGT 658-8pm :30 SLFTV30AL09(H) \$565.00 NM									
140	09/13/17	09/13/17	Marlon	8-9pm	--W----	:30	1	\$565.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --W---- 1 \$565.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 8:20 PM Marlon 8-9pm :30 SLFTV30AL09(H) \$565.00 NM									
141	09/13/17	09/13/17	Midnight, Texas	9-10pm	--W----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --W---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 9:31 PM Midnight, Texas 9-10pm :30 SLFTV30AL09(H) \$800.00 NM									
142	09/17/17	09/17/17	NFL Football	720p-1030p	-----S	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----S 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 11:02 PM NFL Football 720p-1030p :30 SLFTV30AL09(H) \$1,900.00 NM									
143	09/13/17	09/17/17	Today In Alabama	6a-7a	--WTF--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --WTF-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
143	09/13/17	09/17/17	Today In Alabama	6a-7a	--WTF--	:30	1	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/15/17 6:40 AM Today In Alabama 6a-7a :30 SLFTV30AL09(H) \$450.00 NM									
144	09/16/17	09/16/17	dateline sat night myster	7-9p	-----S-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 09/16/17 8:41 PM dateline sat night myster 7-9p :30 SLFTV30AL09(H) \$150.00 NM									
145	09/13/17	09/13/17	Marlon	8-9pm	--W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 8:46 PM Marlon 8-9pm :30 SLFTV30AL09(H) \$600.00 NM									
146	09/16/17	09/16/17	NBC Golf	2p-5p	-----S-	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 09/16/17 4:59 PM NBC Golf 2p-5p :30 SLFTV30AL09(H) \$100.00 NM									
147	09/17/17	09/17/17	LF SU 1130p-12x	1130p12x	-----S	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----S 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 11:59 PM LF SU 1130p-12x 1130p12x :30 SLFTV30AL09(H) \$25.00 NM									
148	09/13/17	09/17/17	WSFA 12 News at Ten - 10-1035pm MF		--WTF--	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --WTF-- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 10:33 PM WSFA 12 News at Ten - MF 10-1035pm :30 SLFTV30AL09(H) \$675.00 NM									
149	09/13/17	09/17/17	NBC Today Show 3	10-11am	--WTF--	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --WTF-- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 10:34 AM NBC Today Show 3 10-11am :30 SLFTV30AL09(H) \$115.00 NM									
150	09/13/17	09/17/17	Tonight Show	1035-1137pm	--WTF--	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 --WTF-- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 10:49 PM Tonight Show 1035-1137pm :30 SLFTV30AL09(H) \$260.00 NM									

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ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3682

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
150	09/13/17	09/17/17	Tonight Show	1035-1137pm	--WTF--	:30	1	\$260.00	NM
151	09/13/17	09/17/17	ALABAMA LIVE @ 11A	11-1130Am	--WTF--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   --WTF--                   1       \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WSFA   W   09/13/17   11:12 AM ALABAMA LIVE @ 11A       11-1130Am       :30   SLFTV30AL09(H)       \$70.00   NM									
152	09/13/17	09/17/17	ALABAMA LIVE @ 1130 AM	1130A-12P	--WTF--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   --WTF--                   1       \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WSFA   W   09/13/17   11:59 AM ALABAMA LIVE @ 1130AM       1130A-12P       :30   SLFTV30AL09(H)       \$70.00   NM									
153	09/13/17	09/17/17	Late Night w/ Seth Meyers	1137p-1235x	--WTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   --WTF--                   1       \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WSFA   Th   09/14/17   12:21 AM Late Night w/ Seth Meyers       1137p-1235x       :30   SLFTV30AL09(H)       \$25.00   NM									
154	09/13/17	09/17/17	Last Call With Carson Daly	1235-105x	--WTF--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   --WTF--                   1       \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WSFA   F   09/15/17 <i>Last Call With Carson Daily Late</i> 1235-105x       :00 <del>\$15.00</del> NM									
155	09/13/17	09/17/17	WSFA 12 News at Noon	12-1230pm	--WTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   --WTF--                   1       \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WSFA   F   09/15/17   12:28 PM WSFA 12 News at Noon       12-1230pm       :30   SLFTV30AL09(H)       \$225.00   NM									
156	09/13/17	09/17/17	NET Early Today ON	4-430x	--WT---	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   --WT---                   1       \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WSFA   Th   09/14/17   4:27 AM NET Early Today ON       4-430x       :30   SLFTV30AL09(H)       \$10.00   NM									
157	09/13/17	09/17/17	RIGHT THIS MINUTES	130-2p	--WTF--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   --WTF--                   1       \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WSFA   Th   09/14/17   1:42 PM RIGHT THIS MINUTES       130-2p       :30   SLFTV30AL09(H)       \$70.00   NM									

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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
158	09/13/17	09/17/17	HARRY	2-3p	--WTF--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 2:59 PM HARRY 2-3p :30 SLFTV30AL09(H) \$60.00 NM									
159	09/13/17	09/17/17	JUDGE JUDY 2ND RUN	3-330p	--WTF--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$135.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/15/17 3:11 PM JUDGE JUDY 2ND RUN 3-330p :30 SLFTV30AL09(H) \$135.00 NM									
160	09/13/17	09/17/17	JUDGE JUDY 1ST RUN	330-4p	--WTF--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$135.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 09/13/17 3:55 PM JUDGE JUDY 1ST RUN 330-4p :30 SLFTV30AL09(H) \$135.00 NM									
161	09/13/17	09/17/17	Today in Alabama 430a	430-5a	--WTF--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/15/17 4:41 AM Today in Alabama 430am 430-5a :30 SLFTV30AL09(H) \$15.00 NM									
162	09/13/17	09/17/17	WSFA 12 News at Five	5-530pm	--WTF--	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$420.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 5:12 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL09(H) \$420.00 NM									
163	09/13/17	09/17/17	Today in Alabama 530a	528am-6am	--WTF--	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$285.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/15/17 5:54 AM Today in Alabama 530a 528am-6am :30 SLFTV30AL09(H) \$285.00 NM									
164	09/13/17	09/17/17	WSFA 12 News at Six - MF	6-630pm	--WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 SLFTV30AL09(H) \$800.00 NM									
165	09/13/17	09/17/17	Today In Alabama	6a-7a	--WTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$450.00									

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## INVOICE



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**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
165	09/13/17	09/17/17	Today In Alabama	6a-7a	--WTF--	:30	1	\$450.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/13/17</td><td>6:22 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/13/17	6:22 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/13/17	6:22 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00	NM																																	
166	09/13/17	09/17/17	ENTERTAINMENT TONI 630-7p GHT		--WTF--	:30	1	\$485.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>--WTF--</td><td>1</td><td>\$485.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>6:59 PM</td><td>ENTERTAINMENT TONIGHT</td><td>630-7p</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$485.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	--WTF--	1	\$485.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	6:59 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	--WTF--	1	\$485.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	6:59 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00	NM																																	
167	09/13/17	09/17/17	NBC Today Show	7-9am	--WTF--	:30	1	\$260.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>--WTF--</td><td>1</td><td>\$260.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>8:27 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$260.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	--WTF--	1	\$260.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	8:27 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	--WTF--	1	\$260.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/14/17	8:27 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM																																	
168	09/13/17	09/17/17	NBC Today 2	9-10am	--WTF--	:30	1	\$115.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>--WTF--</td><td>1</td><td>\$115.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>9:35 AM</td><td>NBC Today 2</td><td>9-10am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	--WTF--	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	9:35 AM	NBC Today 2	9-10am	:30	SLFTV30AL09(H)	\$115.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	--WTF--	1	\$115.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/14/17	9:35 AM	NBC Today 2	9-10am	:30	SLFTV30AL09(H)	\$115.00	NM																																	
Total Spots							128																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$35,290.00</b>
<u>Agency Commission</u>	<b>\$5,293.50</b>
<u>Net Amount Due</u>	<b>\$29,996.50</b>

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